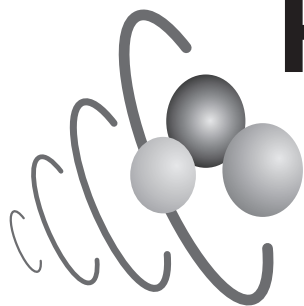


July 2012



Hearing Loss Association of America

North Shore Chapter of Long Island

Meeting Location

Long Island Jewish Hearing & Speech Center is located on the grounds of the Long Island Jewish Medical Center.

Enter the grounds from LAKEVILLE ROAD and it is the first building on your left. Free parking is available behind the hearing and speech building: first entrance to parking lot after building. DO NOT go into the main parking building. Go to the Conference room on the Lower Level
270-05 76th Avenue
New Hyde Park, NY
11040.

If you are in doubt as to whether there is a meeting, or if you'd like further information, please call Sal:
718-479-1098.

FYI

Assistive Listening Devices (ALD) are provided at our meetings. Headphones are available in the back. This room is Looped, so those who have hearing aids/cochlear implants can put on their T-coil switch.

Our Chapter

Many people were disappointed when our picnic was canceled due to inclement weather. In all the previous years, we never had to cancel, so we hadn't chosen an alternate date. Next year one will be in place!

As you know there are no meetings in July and August. However, we will be sending the newsletter to let you know what is going on at the chapter.

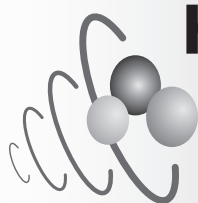
This past weekend I attended the HLAA Nation Convention in Providence R.I. I must tell you, I was very impressed with what I saw. I am quite interested in new technology in hearing aids, and there were several companies represented. Speaking to each representative about their products, you can get an understanding of the features you are interested in. I have lots of difficulty on the phone, so my focus was on how to hear better using built-in and add-on devices of the new generation of hearing aids. I came away with lots of information on the subject.

I also attended a seminar on small-space looping, and the focus was on looping a space as small as the chair you sit in to watch TV or work in, to looping an entire home. I have a loop in my home den for watching TV, and an add-on device to use the phone in that room. I learned a few new tips to improve the reception, and how to lay the wire for the loop itself.

I felt that one day at the Convention was too short, and the more time you can spend there the more opportunities you have to learn. All of the rooms there are looped and have a CART reported. It is so comfortable to attend and hear and read what is being said without the stress that we have in situations that don't take into consideration hearing loss. I highly recommend attending a convention. The next one is in Portland, OR in 2013. That's a big trip, but they do come east and closer to us every few years.

The last thing I have to say is that joining National is the second most important thing you should do after joining a chapter. When you see the effort they put into organizing this event and all the volunteers who help put it together and how it works so smoothly you want to support such an effort. Hope to see you all in September!

Sal Sturiale



Hearing Loss Association of America

North Shore Chapter of Long Island

Chapter Planning Committee

HLAA North Shore Chapter
Voice: 718-479-1098

Sal Sturiale
Chapter President
Sturiale@verizon.net

Charlie Kantor
Newsletter Editor

David Siegel
Meeting Reporter

Hilda Drucker
Events

Fred & Ruth Wiener
Publicity

Silvia & David Siegel
Hospitality

Charles Kantor
Technology

Members:

Ruth Dunitz
Claire Fox
Hilda Polonet
Helmuth Mooreman

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Island does not necessarily
endorse the opinions of our
speakers, goods & services.

Marine Corps Now Requires Yearly Hearing Test for All Service Members

The Hearing Review - January 23, 2012

Washington, DC — According to an article published in the *Marine Times*, all active duty Marines will now be required to have annual hearing tests. The mandate now includes non-combat troops who may also be exposed to loud noises. The article cites Marine administrative message (MARADMIN) of January 12, 2012, which states that Marines who have not had a hearing test in the past year, must get one before May 5, 2012. The message further states that the goal of the new policy is “100% hearing readiness.”

Additionally, active-duty units now are required to have a “hearing-readiness training standdown” within 4 months of the MARADMIN message date; reserve units will have 6 months.

A “standdown” is the military’s term for a temporary stop of offensive military action. In other words, the order means that all members will be required to take time from their active duties to take a course on hearing conservation.

Marines who work in noisy environments such as aviation, artillery, infantry, and armor have always been required to have hearing screening tests, but even service members in non-combat environments, such as kitchens, are subject to high levels of noise from industrial-sized blenders, dish washing machines, and other industrial food preparation devices. The MARADMIN also requires units to conduct baseline inventories of noise levels and mitigation measures, including proper fittings of ear protection for Marines.

SOURCE: The Marine Times and United States Marine Corps

Announcing our new Chapter website:
www.hearingloss-longisland.org

NYC Walk4Hearing



Sunday, September 30, 2012

Riverside Park W 83rd St. & Riverside Dr.

New York City

Registration: www.walk4hearing.org

Everyone can participate!

Walk with the North Shore Team:

- Go to www.walk4hearing.org
- Click 'NEW YORK, NY' under 'Fall Walks'
- Click 'REGISTER' over the team scroll
- Click 'JOINING A TEAM'
- Type in North Shore Sandals next to 'ENTER TEAM NAME' and click 'SEARCH'
- Click 'NORTH SHORE SANDALS' in blue
- Click 'JOIN TEAM' and follow the prompts

Donate to the North Shore Team:

Checks of any amount are welcomed! Please make them payable to 'Walk4Hearing', and write 'North Shore Sandals' on the check. Mail checks to: Sal Sturiale, Walk4Hearing, PO Box 583, Glen Oaks, NY, 11004.

Dear HLAA Walkers,

I am pleased to be the National Business Chair for the HLAA Walk4Hearing, which you may have read about in the recent HLAA news release. You all know the mission of HLAA is to open the world of communication to people with hearing loss by providing information, education, support and advocacy.

The HLAA Walk4Hearing is an opportunity to get everyone together to help a common cause that affects so many Americans. I know and saw this first hand when a huge crowd of walkers gathered at Lincoln Park in Chicago to support HLAA.

Why do we walk? Because hearing loss affects so many people. Whether you are born with hearing loss or develop a hearing loss, it has an effect on the individual as well as family and friends around them. The Walk4Hearing provides a great opportunity to come together as a community to support each other. It also provides a tremendous vehicle to spread the word to more and more people that there is a place to go and find the answers when faced with hearing loss. This is incredibly valuable.

Our fall Walk4Hearing events are approaching, so it is time to get your teams together! Spread the word! Share your experiences from last year's Walk with others. Walk day is a day to make new friendships, enjoy the entertainment from clowns and balloons artists, pick up some Walk4Hearing gear such as hats and t-shirts and of course get a little exercise. What a great way to spend the day!

The Walk4Hearing is such a vital program of HLAA to raise awareness and to raise funds to help so many individuals with hearing loss and their families. The Walk4Hearing also helps

NYC Walk4Hearing, Continued on Page 4

Ask the Audiologist

Jennifer Weitz, Au.D, CCC-A,
Doctor of Audiology, Certificate of
Clinical Competency from the
American Speech-Language-
Hearing Association

Questions: What causes ringing in my ears? Will hearing aids make it worse? Should I be worried?

Answer: Millions of people in the US experience ringing in the ears and there is no one answer for them all. Ringing in the ears, also called tinnitus, can be caused by damage to the ears from loud noises, hearing loss that has progressed over time, a virus in the ears, many medications or even blood pressure.

More than 85% of people with tinnitus have some degree of hearing loss. For many people getting hearing aids can bring relief from the tinnitus. For those without hearing loss there are new treatments on the market that have yielded fantastic patient reports. If you tinnitus started when you added or changed a medication, check with your physician to see if it may be a side effect. Do not suspend any medications without consulting a physician.

You should see a doctor if:

- You have sudden, unexplained tinnitus
- Bothersome tinnitus in only 1 ear
- The tinnitus has begun to affect your sleep or cause depression

YouTube Makes Captioning More Accessible For Deaf Viewers

By Maura Judkis
The Washington Post - February 28, 2012

Millions of people enjoy viral videos each day, but some people aren't getting the jokes — and it's not for a lack of humor, either. Because many videos on YouTube do not include closed captioning, deaf viewers can be left out. But thanks to a new change at YouTube, more hard-of-hearing people will be able to indulge in the wealth of online videos.

Google Inc.'s YouTube video-sharing Web site is displayed on a computer monitor in Tokyo, on Thursday, April 9, 2009 (*Tomohiro Ohsumi - Bloomberg News*). The video sharing site enabled caption support in 2006, but it announced Tuesday options that make user-uploaded videos more accessible for those who rely on closed captioning, with new languages, search options, and settings for video text.

YouTube now supports automatic captions in Japanese, Korean and English, and captions can be added in 155 languages and dialects. New settings can also change the caption color — not an aesthetic choice, but rather, to make the captions easier to read against the background of videos where the colors may blend in. Videos uploaded with broadcast caption support, which positions text near the character speaking, are now visible on YouTube in the same format. It's also easier to upload videos that already have captions embedded in them.

NYC Walk4Hearing, Continued from Page 3

our local HLAA chapters, local schools, hospitals and other hearing health-care-related groups.

We have a fundraising goal of \$1.3 million. To reach our goal we depend on every walker to do their part. We need everyone to commit to raising awareness about hearing loss as a public health issue and funds for programs and services. Let's make this year's Walk4Hearing a huge success!

Create and build your teams, get motivated and begin your fundraising campaign! I look forward to congratulating many of you in person at some of the Walk4Hearing events.

Good luck and thank you!

Chris Artinian

Netflix Gets Serious About Closed Captioning

Jordan Crook

Techcrunch.com - March 1, 2012

Netflix now provides content with captions or subtitles for more than 80 percent of the hours streamed in the U.S. To be clear, this doesn't mean that 80+ percent of Netflix's streaming content has captions, but that of all the hours of streaming content watched in the U.S., over 80 percent of it was captioned in some way.

The Netflix logo, consisting of the word "NETFLIX" in a bold, white, sans-serif font, set against a dark background.

This is a significant improvement, considering that captions were only present on 40 percent of hours streamed in June, and 60 percent in November. Netflix is also pushing content providers to offer up already-captioned content, while authoring subtitles for content that doesn't already have them, according to this blog post.

But the company warns, that final 20 percent won't be completed as quickly as the rest. This is because it's mostly content that is rarely watched, so even if Netflix adds captions at a crazy rate, the metric itself will take some time to catch up.

Back in June, Netflix was sued by the National Association of the Deaf for not providing captions for most of its streaming content. If you'll notice, that's around the same time that Netflix picked up the pace to now double the number of hours streamed with captions.

If you're like me and watch almost all of your Netflix streaming TV/movies on a laptop, captioning isn't just helpful, it's necessary. Those little speakers don't help much at all when I need to pick up every little detail in *Battlestar Galactica* and *Lost*, so we're glad to see Netflix keep up the pace.

Calling All Used Hearing Aids!

Do you have one or more old hearing aids in your "junk drawer?" Please consider donating them to help someone in need to hear again. You can bring them to a meeting, or send them to:

Sal Sturiale
PO Box 583
Glen Oaks NY 11004

You will receive acknowledgment of your donation directly from HearingHealth4U (www.hearinghealth4u.com).

This is the second year for the Convention collection. HearingHealth4U was founded by Ray Deardorff, a hearing health care provider for 21 years. The organization strives to help people hear better by providing quality used hearing aids at an affordable price.

Joke Corner

Q: What do you call it when people put names on the back of sports shirts?

A: Clothes Captioning



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Jennifer Weitz, Au.D., CCC-A

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HLAA of North Shore Long Island

Sal Sturiale
80-38 212 Street
Hollis Hills, NY 11427

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Membership Dues

Stay abreast of pertinent news and information. Send in your dues today.

Dues include Newsletter.

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HLAA of North Shore Long Island

Dues: \$15.00 (for the year)

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